



BARNARTS CENTER FOR THE ARTS

Building Community through Art

P.O. Box 41 • Barnard, VT 05031 • 802-234-1645 • www.barnarts.org • info@barnarts.org

Woodstock Economic Development Committee,

BarnArts Marketing plan for our Global Music Residency includes:

Posting on Woodstock Chamber of Commerce website

Posting physical posters around town on outdoor bulletin boards as well as in shops and stores

Posting in Woodstock Area List Serve as well as Barnard, Bridgewater, Pomfret and Upper Valley List Serves

Submitting Press Releases to the Vermont Standard, Herald of White River Valley & Valley News

Calendar listings in all area newspapers

Social Media postings on Instagram & Facebook

Sandwich board out in front of North Chapel two days before our public concert

Giving free tickets to the public concert to all kids Karim visited in school

Giving promotional materials to the schools to share with families

The EDC was given credit directly at the North Chapel event during announcements, at the school workshops and in our press release in the Vermont Standard.

Thank you,

Linda Treash

Executive Director

info@barnarts.org/linda@barnarts.org

802-558-5354